



ROB PURDIE

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Rob Purdie has worked with software development teams since 1995, started and led companies, founded and organized user community groups, and led large-scale Agile transformation efforts. He is a trained ToP Facilitator, a Certified Professional Co-Active Coach, and an Associate Certified Coach with the International Coach Federation. He is also a Certified Arbinger Facilitator—Rob is licensed to deliver the Arbinger Institute’s flagship “Developing and Implementing an Outward Mindset” workshop and to consult on its implementation.