



## **SIDNEY BRUCE**

**CEO, Mod HR**

An entrepreneur and female minority business owner, Sidney loves connecting people from all walks of life to achieve greatness together. As the founder of Mod HR, Sidney is a trusted partner within the fractional HR space who has a reputation for tackling challenges with disruptive and innovative solutions. With transparency, diligence, and commitment, ModHR has helped dozens of companies take their HR departments to a new level of efficiency. Her connections are grounded in trust and respect.

Through her non-profit organization Together Let's Face It, Sidney seeks to give voices to the voiceless, especially among underrepresented and disenfranchised communities. She strongly believes in the power of storytelling and personal, face-to-face interactions that are educational, judgement-free, and safe. By gathering concerned individuals and leaning in on hard topics such as police and civilian tensions, Sidney helps people get out from behind their keyboards and learn from each other in a meaningful and constructive way.

Prior to launching her own business, Sidney spent a decade building a successful career in corporate America, serving as the human resource director for a land developer in the Greater Salt Lake area and as an HR advisor for a payroll provider serving customers nationwide. As a second-generation entrepreneur, she has applied a lifetime of business acumen to her work and sees each day as a new opportunity to bring out the best in people and improve the world around her.